GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:84
ANSWERED ON:18.07.2016
Tea Exports to Egypt
Venugopal Dr. Ponnusamy

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether an Indian delegation has recently visited Egypt in a bid to perk up the country"s sagging tea exports to the African country;

(b) if so, the details thereof;

(c) whether the sustained promotional work by the Tea Board of India alongside efforts mounted by tea industry and trade has borne fruit on export front; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) & (b): Yes, Madam. A delegation comprising of Deputy Chairman & Director of Tea Promotion, Tea Board India and tea exporters visited Egypt during March 19-23, 2016 in order to boost exports to Egypt and generate goodwill thereon.The delegation held a number of meetings with the Minister of Supply and Domestic Trade (MSIT), Egypt, officials of Ministry of Foreign Trade & Industry, Egypt, Chambers of Commerce in Cairo & Alexandria, Government Officials and Executives of Government-owned companies, and private tea industries in Egypt. In addition, buyer-seller meets were also organized in Cairo and in Alexandria.

(c) & (d): The sustained promotional activities revolving around participation in international trade fairs, exchange of trade delegations vis-a-vis key export markets and buyer-seller meets along with the Industry has paid substantial dividends. Details of increase in exports during 2015-16 as compared to 2014-15 is given in the following Table:

Year	All India Qty (Million kg)	Value (In Rs.)	Value (in Million US$)
2015 -16	232.92	4493.10	686.67
2014-15	199.08	3823.64	625.55
Growth (%)	17.00	17.51	9.77

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